

# UPDATE

Volume 33, Number 3 Spring 2014



**Twice International ASCD  
Award-Winning Newsletter.**

## President's Message



Dr. Mary Wolf

The refreshing change of season shows us with a sense of renewal; and, at the same time, the realities of closure. Two years have quickly passed and my presidential journey is coming to a close. It has been extremely rewarding to serve the members of PASCD! I look forward to continuing my service over the next year as Past-President and will continue to work toward the overarching goal established during my election campaign: to establish PASCD as the “go-to” organization for educational leaders.

I want to take a moment to express gratitude toward the organization, those who continuously work hard to make it what it is, and celebrate the accomplishments during the term. In alignment with the goals that were set at the onset of office, the following are exciting examples of ways in which we have grown and developed.

The general membership approved a restructuring proposal which resulted in the development of an executive advisory board. The final goal of increasing efficiency and decreasing costs has been accomplished.

Our conference structure has been adapted to meet the needs of attendees. We held a two-day annual conference earlier in November 2013, and we will continue to try various options in the future, including a new conference location.

We are attempting to combine resources and partner with other organizations to promote efficiency. The Middle Level Association has agreed to become a partner with our 2014 annual conference in Hershey.

We continue to attain Act 45-PIL approval for our professional education Academies and host them in numerous locations across the state.

Our new website is a source for important information. All of our documents, newsletters, and journals may be archived digitally to enable easy access.

**IN THIS Issue**

- President's Message ..... 1-2
- PASCD Officers and Regional Presidents..... 2
- Conference Small Group Sessions are now being accepted ..... 3
- PASCD Committee Chairs..... 3
- PASCD Announces Emerging Leader Program ..... 4
- Influence Update ..... 5
- Leveraging Technology to Increase Student Engagement ..... 6
- PASCD Journal Updates ..... 7
- PASCD Awarded the ASCD Area of Excellence Award In Influence and Policy..... 8
- PASCD Supervision Committee Role Expands ..... 9
- Act 45 Credit at the Conference ..10
- Supervision Academy..... 11-12
- Evaluation Academy ..... 13-14
- Online Curriculum Leadership Academy ..... 15
- Regional News ..... 16-17
- New Members..... 18-19



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*"This Newsletter is not an official publication of ASCD and its publication does not necessarily reflect the views of ASCD."*

# President's Message *(continued)*

The effort to clearly communicate statewide events, legislation, and policy information with members has increased.

PASCD has attentively focused on improving influence efforts as a leading organization. Our vision to increase our representation and involvement with other influential state level groups has been realized. Numerous statewide partnerships have positioned PASCD to become a well-known advocate for all students. Our work was honored with the EPLC Partnership Award last September in Harrisburg.

This past year PASCD has received national recognition at the ASCD Conference in Los Angeles, where we were presented with the 2014 ASCD Policy and Influence Achievement Award. See article on page 8.

All of this could not be accomplished without the numerous volunteers who serve the organization in many capacities, and the vision and support given from the Executive Board. They represent the voice of the membership, and collectively have brought forth a statewide value to the organization. Each member of the board is credited and thanked for their enthusiasm and vision!

In closing, I want to express my thanks to Dr. Richard Nilsen, Executive Director. We both assumed our roles at the same time in July, 2012. That, alone, should have been incredibly difficult, but Rich quickly proved that he has the knowledge, vision, and skills to lead the organization. Our focus and opinions aligned well, thereby keeping the transition to a minimum. I am confident that we will continue to strive and grow under the leadership of our incoming President, Dr. Lori Stollar. Congratulations to Dr. Stollar; and thank you, members, for your dedication to education and leadership

## Mission Statement

PASCD, educators impacting  
teaching and learning  
through leadership



### **OFFICERS**

#### **President**

Dr. Mary Wolf  
*Clarion-Limestone SD*

#### **President Elect**

Dr. Lori Stollar  
*Lincoln IU #12*

#### **Treasurer**

Mr. William McNamee

#### **Executive Director**

Dr. Richard Nilsen

### **REGIONAL PRESIDENTS**

#### **Delaware Valley**

Dr. Colleen Lelli  
*Cabrini College*

#### **Eastern**

Ms. Barbara Davis  
*Tulpehocken Area SD*

#### **Midwestern**

Dr. David McCommons  
*Fox Chapel Area SD*

#### **Northeastern**

Dr. Kurt Eisele  
*Wilkes University*

#### **North Central**

Mr. Brian Griffith  
*Penns Valley Area SD*

#### **Northwestern**

Dr. Susan Curtin  
*Edinboro University*

#### **South Central**

Dr. Gary Robinson  
*Wilkes University*

#### **Southwestern**

Dr. Beth Hutson  
*Albert Gallatin Area SD*

#### **Southern**

Dr. Jay Burkhart  
*East Pennsboro SD*

#### **Western**

Dr. Cathleen Cubelic  
*Midwestern IU 4*

# Proposals for Conference Small Group Sessions are now being accepted

by Bryan O'Black, PASCD 2014 Conference Chairperson

The PASCD conference committee is now accepting proposals for small group presentations at our annual conference to be held November 23-25, 2014 at the Hershey Lodge and Convention Center. If you have a great idea or best practice to share in one of the categories listed below, please consider submitting a proposal.

- Online learning - Education in which instruction and content are delivered primarily over the Internet.
- Blended learning - Blended learning is any time a student learns at least in part at a supervised brick-and-mortar location away from home and at least in part through online delivery with some element of student control over time, place, path, and/or pace; often used synonymously with Hybrid Learning.
- Innovation - Programs, offerings, and designs that integrate innovative teaching and learning approaches using STEAM models, technology, and allowing students to develop 21st century teaching and learning skills.
- Curriculum, Instruction, Supervision - Program designed to enhance ones understanding of curriculum and instruction design approaches, supervision techniques, PA Core transition, assessment development and program offerings.
- Middle Level Strand - This strand will focus on relevant topics associated with middle level education. Sessions in this strand can include: middle level program, curriculum design, assessment, learning activities, behavior interventions, model programs, and other pertinent information for students in Grades 4-8.
- Personalized - Each student has access to personalized learning and is supported by qualified, caring adults.
- Challenged - Each student is challenged academically and prepared for success in college or further study and for employment and participation in a global environment.

All proposals must be submitted online before

May 16, 2014 .

Visit [www.pascd.org](http://www.pascd.org) for the online application



## **COMMITTEE CHAIRS**

### **Curriculum and Instruction**

Mr. Matt Friedman, Mars Area SD  
Ms. Laurie Heinricher, Hampton Twp SD

### **Influence**

Dr. Dean Maynard, Northwest Tri-County IU 5

### **Membership**

Dr. Ann Way, Tunkhannock Area SD

### **Strategic Planning**

Ms. Elaine Sautner, Selinsgrove Area SD

### **Supervision**

Dr. Robert Williams, Williamsport Area SD

### **Technology**

Dr. Jeff Taylor, North Hills SD

### **Conference Committee 2014**

Mr. Bryan O'Black, Shaler Area SD

### **Diversity, Equity & Access**

Mr. Bryan O'Black, Shaler Area SD

### **Outstanding Young Educator**

Sunny Weiland

### **Publications**

Dr. Kathleen Proinzano, Drexel University  
Dr. Erin McHenry-Sober, Wilkes University

### **Scholarship**

Dr. Colleen Lelli, Cabrini College

### **ASCD Liaison**

Mr. Kevin Scott

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# PASCD Announces Emerging Leader Program

*by Dr. Lori Stollar, PASCD President-elect*

Are you an educational leader? Do you possess a passion for teaching, learning, and leading? If so, take note. PASCD is launching an Emerging Leader Program geared toward educational leaders in the profession between five and fifteen years. The purpose of the program is to support emerging leaders in the education profession by offering them a chance to learn and grow with other leaders from across the state. Emerging leaders will be chosen through a competitive application process. The inaugural class will meet in conjunction with the 2014 PASCD Annual Conference to be held in Hershey, PA this November.

Leading the program will be Pennsylvania's current ASCD Emerging Leaders: Krista Rundell, Brianna Crowley, Mary Beth Hertz, Rebecca Kelly, and Allison Rodman.

The PASCD Emerging Leader application will be posted to the website in May, with an application deadline of July 1<sup>st</sup>. Emerging Leaders will be announced on August 15<sup>th</sup>. Consider applying to be part of the 2014 PASCD Emerging Leader Program!



*Dr. Lori Stollar, PASCD President-elect, and Emerging Leader, Krista Rundell (pictured above) were among those representing PASCD at the 2014 ASCD Annual Conference held in Los Angeles, March 15-17, 2014. Krista, along with fellow Emerging Leaders Allison Rodman and Mary Beth Hertz, facilitated a Career Chat for Pre-Service Teachers from ASCD's Student Chapters. Krista and Allie also presented an IGNITE session on the topic of Teacher Leadership. Lori, co-presenting with Mike Rulon, ASCD faculty and Turnaround Specialist from Boston, presented the session, "How PLCs Can Cultivate Effective Interventions to Support Every Learner."*

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# Influence Update

*by Dean Maynard*

It has been an extremely busy and productive year for PASCD's Legislative Influence and Policy Committee. In the Fall of 2013 we were awarded another \$2,000 ASCD Influence Grant. The purpose of this grant was to support the ASCD's belief that "All Politics Are Local" and further enhance our statewide attempts at conducting meetings within our regions that provide opportunities for policy makers and school leaders to have discussions regarding current topics is local and state matters of legislation. In addition, at the National Conference in Las Angeles last month, our PASCD affiliate received the ASCD Award recognizing our continued efforts in the area of Influence and Policy.

There is much happening at the federal and state levels. Here are some highlights:

## Federal level

ESEA Reauthorization

Common Core

Affordable Care Act

## State level

Three Keystone Exams (Literature, Biology and Algebra I)

Pension Reform

Senate Resolution 250 (merging public school districts health care plans)

House Bill 1801 (PDE to develop a hotline and internet systems for reporting of dangerous situations in schools anonymously)

House Bill 2138-from Special Education Funding Formula Commission-special state funding formula to be developed

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# Leveraging Technology to Increase Student Engagement

*by Laurie Heinricher, Curriculum and Instruction Co-Chairperson*

We've all heard the term "Digital Natives." We have students who, from the moment they leave our schools, plug in to their mp3 players, tablets, laptops, and desktops either as background to the work we are asking them to do at home or as a tool for doing the homework. There are even times that they use tools that we haven't considered for the assignment.

The Danielson Framework for teacher evaluation places strong emphasis on student engagement and the students as the initiator of learning for themselves and others. Given these areas of focus, it only seems logical that the tools they are most comfortable utilizing would become essential to the learning environment. Students who are engaged in their learning are also being taught at the proper level. One of the most innovative and engaging tools for students of all ages is Nearpod. Nearpod combines the application of PowerPoint presentations with interactivity and formative assessment. Teachers can transfer presentations they have used in the past and a class set of Ipads, as well as other platforms, to create interactive presentations that increase engagement and assessment strategies. Nearpod has five integrated tools to help make classroom presentations more engaging: Content Tool, Nearpod App – Teacher View, Nearpod App – Student View, Reporting Tool, and Content Store.

Another way to use technology to differentiate and engage students is to make available a variety of tools for the completion of an assignment. Many of the tools will produce similar outcomes, but may connect differently with individual students. Some applications for creating products are: Wikispace, Wix, Go Animate, Glogster, Scrapblog, and Animoto. All of these vary in the final product, but allow students the flexibility to take advantage of their strengths to produce a project that meets teacher criteria. Of course, all of these tools work best when assignments are well-communicated and rubrics for grading the project clearly articulate expectations. In addition the rubric should be provided at the onset of the assignment.

Engineering has been a hot topic. When thinking about incorporating the engineering processes in classrooms, consider programming tools as a way to provide students with open-ended questions that can be answered in a variety of ways. Using the engineering process as the backbone, you are putting the students in the positions of applying computational thinking while using tools that, in many cases, are free. Some suggested tools are Code.org (20 Hours of Code), Scratch, Panther, and Alice. All of these programming platforms place the students in a "drag and drop" environment. Utilizing the Code.org site and allows the students to experience coding at their own pace. I would suggest creating checkpoints within the 20-hour experience to ascertain the level of understanding. There are many resources for teaching a wide age range on the Internet. The most important consideration is the kinds questions you will pose and your willingness to accept a variety of "correct" solutions.

Our students are yearning to apply the technology they are comfortable "playing with" at home, at summer camps and even our schools' afterschool programs. Our students are on Lego Robotics Teams, Students Technology Associations, and Botball. We need to leverage the high-level questions they are tackling outside of our classrooms to create more engaging, rigorous classroom environments. Through the use of technology as a tool, not the central learning, we can further engage our students in the educational process and ultimately improve student achievement.

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# **PASCD Journal Updates**

**by Dr. Kathleen Provinzano and Dr. Erin McHenry-Sober  
PASCD Journal Editors**

## **Call for Submissions**

A peer-reviewed journal, PEL is typically published two times per year. Manuscripts are accepted year round. Topics address the interests and concerns of Pennsylvania educators at all levels. We welcome a wide variety of manuscripts including (but not limited to) single study inquiries, qualitative and quantitative research, theoretical and conceptual pieces, historical analyses, literature reviews, action research, and first-person narratives. Manuscripts may address, among other topics, descriptions of curriculum improvement projects, discussions of trends and issues, views on instructional strategies, statements of theoretical positions, accounts of staff development and supervisory practices, reports of formal research projects and teacher inquiries. In addition, the journal welcomes practitioner's pages—non research manuscripts written by practitioners for practitioners—as well as book reviews.

## **Call for Submissions to Special Issue: Supervision and Evaluation**

In addition to our standard issues, we are interested in receiving manuscripts specifically related to supervision and evaluation for a special 2015 issue. Manuscripts can address any area of supervision and evaluation at the P-20 levels. Included in this call are manuscripts related to the new teacher evaluation system. Please designate submissions for the special issue on the cover page and in the submission email.

## **Submitting to PEL**

Guidelines for Submissions can be found on the PEL website: <http://www.peljournal.org/>

Manuscripts should be emailed to the co-editors, Kathleen Provinzano, Drexel University, and Erin McHenry-Sorber, West Virginia University, at the journal's new email address: [editor.peljournal.org](mailto:editor.peljournal.org).

## **Call for Reviewers**

The editors are greatly appreciative of the efforts of PEL's past and current reviewers, and we are interested in expanding our reviewer base. If you are interested in reviewing for PEL, please contact us at [editor.peljournal.org](mailto:editor.peljournal.org) and include in the email your areas of expertise and interest.

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# PASCD Awarded the ASCD Area of Excellence Award In Influence and Policy



The award was presented by Dr. Gene Carter, ASCD Executive Director, at the ASCD Conference in Los Angeles, CA in March, 2014. Accepting the award is Dr. Mary A. Wolf, PASCD President, and Dr. Lori Stollar, PASCD President-Elect (pictured). Pennsylvania ASCD was recognized as a leading organization for improving influence efforts across the state. The affiliate has increased visibility through the development of an influence/policy team, communicated legislative/policy issues with members, and increased advocacy partnerships with state level groups. This was achieved specifically through active participation with the following activities/committees/groups, led by Dr. Richard Nilsen, Executive Director and Dr. Dean Maynard, Influence Chairperson.

- Education Policy and Leadership Center
- PA Department of Education’s Strategic Leadership Council
- PA State Board and State Senate Education Committee Meetings
- “Capital Steps” press conferences
- PA Arts Education Network Steering Committee
- PA Public TV (PCN), “Focus on Education”
- Middle Level Education (PAMLE) and Principal’s Association (PAESSP)
- Keystone Consortium of Educational Organization

These numerous statewide partnerships have positioned PASCD to become a well-known advocate for all students. Our work was honored with the EPLC Partnership Award last September in the capital of Harrisburg. We are honored to be recognized by ASCD for our increased statewide visibility and reliability and participation with influence activities.

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# **PASCD Supervision Committee Role Expands**

*by Dr. Robert Williams, Supervision and Evaluation Committee Chairperson*

Title 22, Act 82, Measuring Teacher Effectiveness, changed the process of teacher evaluation in the state of PA. All teachers must receive the PDE 82-1 evaluation form for the 2013-14 school year. Instructional 1 teachers should have received this evaluation mid-year. The only exception to this legislation is if the district has a teacher contract in place that has another evaluation tool as part of the contract language. However, when the current contract expires, Act 82 must be put in place.

With all of the above in mind, the supervision committee felt the need to expand the committee's roll. At the April PASCD executive board meeting, the board approved the committee name change to the PASCD Supervision and Evaluation Committee. Committee members have observed the need of districts in implementing evidence-based observation. Many administrators and teachers do not have a working knowledge of the Framework for Teaching authored by Charlotte Danielson that is the basis for the Measuring Teacher Effectiveness evaluation. This system requires teachers to be evaluated in four domains that include twenty-two elements. When judging teachers as distinguished, proficient, needs improvement, or failing, the administrator in control of the evaluation must be able to make judgments based on the rubrics with evidence to support the judgments.

With this in mind, the supervision and evaluation committee, is launching a new academy. The PASCD Evaluation Academy will premiere at the annual PASCD conference in November of 2014. This three day academy will train administrators in the effective evaluation of teachers including writing remedial plans, types of conferencing, evidence-based observation, collecting various types of evidence, and issuing all categories of evaluation. The academy will provide a solid, working knowledge of Title 22, Act 82 evaluation. Please see the brochure and full articles on both the PASCD Supervision and Evaluation Academies in this newsletter. Register soon for both academies as pre-conference sessions in November. Each is worth 40 Act 45 PIL credits with a minimal of time invested. All those involved with teacher evaluation need to possess a working knowledge of the new legislation. Beginning in 2014-15, all teaching professionals will have to write, implement, and assess a SLO (Student Learning Objective) that will be 20-35% of the overall teaching evaluation rating.

PASCD stands ready to assist with the changing evaluation and curricular mandates that are facing teachers, administrators, public schools, and higher education institutions across the state. If you would like more information on the academies, or would like to host an academy, please contact me at [rwilliam@wasd.org](mailto:rwilliam@wasd.org). The PASCD Supervision and Evaluation Committee wants to assist you in order to help facilitate professional growth in this new system of teacher evaluation.

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# Act 45 Credit at the Conference

*by Dr. Robert Williams*

The PASCD Evaluation Academy, days one and two, and the PASCD Supervision Academy, day one, will be offered at the PASCD Conference in November. Both of the three day academies are eligible for 40 Act 45 credits upon completion of the assignments and culminating project. There are few PIL approved courses available in PA at this time and both of these academies are relevant to what is happening in the fields of teacher evaluation and supervision.

Days one and two of the evaluation academy will be offered on November 22 and 23 in one of the small group meeting rooms in the convention center. Day one of the supervision academy will be offered on November 23 from 8:00 a.m. – 3:30 p.m. Due to the embedded observations for the supervision academy, only day one can be offered at the conference. However, the good news is that Carlisle School District, not far from the conference center and still in the greater Harrisburg Area, has offered their facilities for days two and three of the supervision academy and day 3 of the evaluation Academy.

The cost for the all-inclusive food and materials academies is \$400 each. Please see the brochures included in this newsletter for detailed information. These are being offered as pre-conference sessions with the opening main session included within both academies. We will break for the main opening session keynote speaker and complete the academy during the first small group session. PLEASE REGISTER SOON because each academy is limited to 30 participants.



## A PDE ACT 45 APPROVED PIL PROGRAM



[www.pascd.org](http://www.pascd.org)



# ***SUPERVISION ACADEMY***

### TARGET AUDIENCE

The Supervision Academy is designed for administrators and supervisors who are responsible for the observation, supervision, and evaluation of educators. The focus will be to give instruction and embedded practice in valuable data collection strategies and use of the data for reflective conversations with teachers in order to improve teacher practice and student learning.

### PROGRAM TOPICS:

- Distinction between supervision and evaluation
- Use of observational tools for supervision and evaluation
- Verbal and non-verbal data collection tools
- Use and purpose of the data collection to guide student learning
- Data analysis and data driven decision making to guide classroom instruction and student achievement
- Reflective conferencing procedures and techniques
- Evaluation for both summative and formative purposes
- Exploring an exemplary supervision/evaluation model

*PASCD Conference  
Supervision Academy  
8:00 a.m. - 3:30 p.m.*

*Day 1 - November 22, 2014*

*PASCD Conference  
Hershey Lodge*

*Day 2 - January 21, 2015*

*Carlisle School District  
District Service Center*

*Day 3 - February 18, 2015*

*Carlisle School District  
District Service Center*

# PASCD SUPERVISION ACADEMY

## WHAT IS INCLUDED?

- \* Registration
- \* Program Materials
- \* Continental Breakfast
- \* Lunch
- \* Quality Instructors from the PASCD Supervision Comm.

**This is PDE PIL Approved**

**Participants will receive either 40 hours for Act 45 or 48**

## TIMES

For all three days:



8:00—8:30— Introductions and overview of the day—learning expectations

8:30—12:00— AM Session

12:00—12:45—Lunch

12:45—3:30— PM Session

The PASCD Supervision Academy targets educators who have an interest in promoting teacher growth through the supervisory process. The program is very beneficial for building administrators, central office administrators, teacher leaders and anyone contemplating an administrative position.



Participants will unpack beliefs and assumptions about supervision and evaluation, discuss the essential ingredients that must be present to foster a climate of inquiry, practice using classroom observational tools, analyze data to improve instruction, understand and apply supervisory practices when dealing with novice teachers, seasoned teachers and marginal teachers, and discuss evaluation practices and implementation.

### Day 1: 7 Hours

- Difference between supervision and evaluation
- Change process
- Judgments, inferences, and observations
- Organization climate and access
- Verbal flow & selective verbatim data collection strategies

### Day 2: 7 Hours

- Discussion of verbal flow and selective verbatim practice
- Non-verbal data collection strategies and techniques
- Introduction of evaluation for summative and formative purposes
- Introduction to differentiated supervision practice
- Working with the marginal teacher—supervision and evaluation

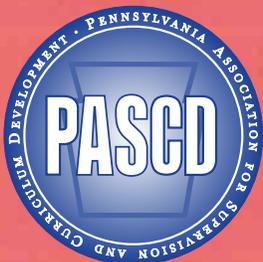
### Day 3: 7 Hours

- Discussion and review of both verbal and non-verbal data collection
- Strategies for conducting reflective and direct teacher conferences
- The process for creating a Differentiated Supervision Model

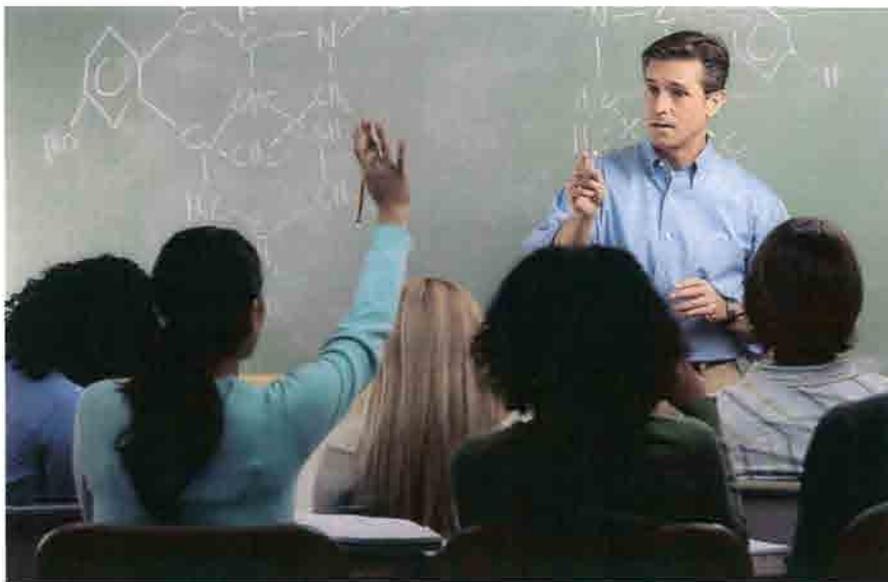
*There will be a total of 19 hours of embedded activities and a culminating project that will involved use of the strategies and techniques learned in the academy instruction.*

*Any questions, please contact Dr. Robert L. Williams, Supervision Chair—[rwilliam3@verizon.net](mailto:rwilliam3@verizon.net)*

## A PDE ACT 45 APPROVED PIL PROGRAM



[www.pascd.org](http://www.pascd.org)



# EVALUATION ACADEMY

### TARGET AUDIENCE

The Evaluation Academy is designed for administrators and supervisors who are responsible for the evaluation of teachers using the PDE Measuring Teacher Effectiveness Model (Act 82). The Measuring Teacher Effectiveness Model is based on the work of Charlotte Danielson's Enhancing Professional Practice. The academy will equip those who evaluate teachers with the knowledge of classroom data collection processes, use of the data to inform evaluation, and the use of evaluation to improve the professional practice of the teacher or move toward dismissal.

### PROGRAM TOPICS:

- Application of the research used in the Danielson Framework for Teaching
- Use of different artifacts to substantiate multiple measures for evaluating teacher performance
- Evaluation of model district policy and data-based procedures related to teacher evaluation
- Identification of potential options as a result of teacher performance evaluation
- Conducting conferences with marginal and failing teachers procedures and techniques
- Developing understanding of Title 22—Act 82
- Developing a dismissal procedure
- The steps of the dismissal procedure including due process

*PASCD Conference  
Evaluation Academy  
8:00 a.m. - 3:30 p.m.*

*Day 1—November 22, 2014*

*PASCD Conference  
Hershey Lodge*

*Day 2—November 23, 2014*

*PASCD Conference  
Hershey Lodge*

*Day 3—January 14, 2015*

*Carlisle School District  
District Service Center*

# PASCD EVALUATION ACADEMY

## WHAT IS INCLUDED?

- \* Registration
- \* Program Materials
- \* Continental Breakfast
- \* Lunch
- \* Quality Instructors from the PASCD Evaluation and Supervision Committee

### **PDE PIL Approved Course**

**Participants will receive either 40 hours for Act 45 or 21 Act 48 hours**

## TIMES

For all three days:

8:00—8:30— Introductions and overview of the day—learning expectations

8:30—12:00— AM Session

12:00—12:45—Lunch

12:45—3:30— PM Session



The PASCD Evaluation Academy targets administrators who have an interest in gaining knowledge of effective teacher evaluation. The program is concentrated upon providing specific methods and practices in order to effectively evaluate teachers through evidence-based practice.



Participants will unpack beliefs and assumptions concerning evaluation through discussion of essential ingredients that must be present to foster a climate of inquiry. Activities will focus upon practice using classroom observational tools, analyzing data to evaluate and improve instruction, understanding and applying effective evaluation practices when dealing with novice, seasoned, and marginal teachers. Participants will receive direct instruction and have the opportunity to apply the four supervision/evaluation approaches and conference types.

### Day 1: 7 Hours

- Impact of teacher effectiveness on multiple measures of student achievement
- Apply research from the Danielson Framework for Teaching
- Utilize and assess a variety of collected artifacts in order to substantiate multiple measures for evaluation of teacher performance

### Day 2: 7 Hours

- Distinction between a model and ineffective district dismissal plan and procedures
- Potential responses to address poor teacher performance
- Creating a defensible and appropriate teacher improvement plan
- Conferencing with a proficient, marginal or falling teacher

### Day 3: 7 Hours

- Adhering to PA legal requirements to ensure due process
- Addressing poor student achievement in relation to individual teacher deficiencies
- Discussion and evaluation of participant's district model

*There will be a total of 19 hours of embedded activities and a culminating project that will involve use of the strategies and techniques learned in the academy instruction.*

*Any questions, please contact Dr. Robert L. Williams, Evaluation Chair—[rwilliam3@verizon.net](mailto:rwilliam3@verizon.net)*



# Online Curriculum Leadership Academy



## Course Framework

- **Unit 1: Developing and Revising the Curriculum**

Lesson 1: Curriculum Leadership

Lesson 2: Curriculum Cycles

Lesson 3: Standards Aligned Systems (SAS)

- **Unit 2: Implementing the Curriculum**

Lesson 1: Best Practices in Curriculum Design

Lesson 2: Communicating the Curriculum

Lesson 3: Staff Development

Lesson 4: Technology

- **Unit 3: Evaluating the Curriculum**

- Lesson 1: Data

Lesson 2: Evaluation Cycle

Lesson 3: Self- Assessment

## Curriculum Leadership Academy

Act 45 approved professional development opportunity worth 28 Act 45/PIL hours.

The Online Curriculum Leadership Academy is a program designed to provide in-depth learning and networking opportunities that develop curriculum leadership. Curriculum design, development, implementation, and evaluation have become complex processes in today's schools. The target audience for this course includes: central office administrators, principals, assistant principals, and other educational leaders.

The PASCD Curriculum Leadership Academy was designed to help educators gain a deeper understanding of curriculum. Strategies and techniques to be successful, resources that are available, and how to continue to improve in a variety of areas of curriculum leadership will be addressed.

### Upcoming Dates:

Spring 2014: April 5<sup>th</sup> to May 17<sup>th</sup>

Summer 2014: June 21<sup>st</sup> to Aug. 2<sup>nd</sup>

To register for the Online Curriculum Leadership Academy, visit our website at [www.pascd.org](http://www.pascd.org)

For more information, contact PASCD Executive Director: Dr. Rich Nilsen [rnilsen\\_pascd@comcast.net](mailto:rnilsen_pascd@comcast.net)

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# Regional News

## Eastern Region

*by Ms. Barbara Davis*

Nominate an Emerging Leader from the Eastern Region!

The PASCED Eastern Region Officers are pleased to offer a \*FREE\* PASCED Conference Registration and Membership to one emerging leader (administrator or teacher leader) currently employed in a school district within the Berks, Carbon-Lehigh, Colonial or Schuylkill Intermediate Units. Apply today and you could be recognized as an emerging leader in supervision and curriculum development!

To apply for this opportunity, please submit an application online at <http://bit.ly/1fgwCLt>. One winner will be selected by the ERPASCED Officers. Deadline to apply is June 30, 2014.

Please encourage your emerging leaders to apply today!

## Northwestern Region

*by Dean C. Maynard, EdD*

The NWPASCED region held its Annual Spring Legislative Dinner meeting on April 16, 2014, at Intermediate Unit #5 in Edinboro. Dr. Susan Curtin, President NWPASCED, welcomed all attendees and a business meeting was conducted. Dr. Curtin recognized the recent national award received by the PASCED Influence Committee and thanked Dean Maynard and Rich Nilsen for their ongoing efforts in this area.

State Senator Sean Wiley, State Representative Brad Roae, State Representative Curt Sonney, State Representative Greg Lucas were in attendance at the meeting. In addition there were representatives from the offices of Congressman Glenn Thompson, (Rick Sollman) and State Representative Michele Brooks (Diane Helbig). Local school administrators in attendance, higher education faculty as well as community members were able to have small group conversations with the elected officials and share their concerns about matters at the local, state, and national levels.

The meeting was well attended and the conversation was lively. The NWPASCED region is busy planning its Fall meeting which will most likely focus on the November election as well as some of the PDE initiatives that have brought much change to the way our schools are doing business..

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# Regional News (continued)

## North Central Region

by Tonya DeVecchis-Kerr

In an attempt to break away from the Winter Blues, on April 8, 2014, the North Central Region hosted the 2<sup>nd</sup> Annual “Up Close and Personal with PDE” event at the Ramada Conference Center in State College. The information session was attended by 52 participants which was the full capacity of the venue. The agenda included *Updates from PDE* presented by Dr. Carolyn Dumaresq, Acting Secretary of Education, *Assessment and Testing Security* by Mr. Craig Weller and *Managing the SLO Process* by Mr. David Dietz all representatives from PDE. Lunch was sponsored by Edmentum and door prizes were sponsored by Scholastic.



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# **PASCD Welcomes Our New Members!**

## **Delaware Valley**

Jen Schmidt  
Patrick Nugent  
Amy Campbell  
Robert King  
Michele Snyder  
Mary Beth Hertz  
Robert Mueller  
Marylisa Kostaneski  
Jamey Barber  
Adam Schmucker  
Gloria Goldey  
Dana Barbry-Nuble  
Rachel Murray

## **Eastern**

Judith Buenaflor  
Natalie Hess  
Kenneth Miranda  
Christy Haller  
Rosalie Gallagher  
Elizabeth Weber  
Brian Gasper  
Luke Shafnisky  
Thomas Lesniewski  
Michael Leister

Kathy Metrick  
Daniel Heaney

## **Midwestern**

Michael Conti

## **North Central**

Iris Striedieck  
Brittany Kiser  
Abbey Walshaw-Wertz  
Gregg Paladina  
J. Hugh Dwyer  
Mike Hall

## **Northeastern**

Kelly Higgins  
Brian Blaum  
Sandy Pesavento  
Lori Bishop  
Elizabeth Goodwin  
Melissa Sherman  
Joseph Moffitt  
Mary Hvezda  
Kathy Felker  
Steve Traver  
Martin Bosscher  
Andrew Latchford

Jeffrey Hatala  
Karena Brace  
Dana Burnside  
Karen Frantz-Fry  
Tracy Kaster  
Mary Letwinsky  
Joy Mao  
Judith Neri  
Kimberly Niezgoda

## **Northwestern**

Susan Curtin

## **South Central**

Annah Hill  
Tricia Britton

## **Southern**

Erid Michael  
Dana Blair  
Andrew Martin  
Tamara Willis  
Brianna Crowley  
Paul Gladfelter  
Timothy Hess  
O. David Deitz  
Ryan Caufman

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# New Members *(continued)*

## Southern

John Quashnoc  
Don Murk  
Michael Habecker  
Christopher Danz  
Joshua Coatsworth  
Frederick Shattls  
Ted Graeff  
Timothy McCormick  
William Giovino  
Yvonne Jones  
Gary Zelinske  
Pedro Cruz  
Corey Wenger  
Michael Reager  
Nicholas Bullock  
Dawn Connelly  
Neil Young  
Gregory Danz  
Craig Coletti  
Chris Rada  
Kristin Albert  
Philip Hostetter  
Dan Mahlandt

## Southwestern

Mark Gross  
Jeremy Gaborin  
Barbara Martin  
Joseph Baker  
Michael Calvert  
Katrina Brown

## Western

James Bradley  
Harry Bauman  
Scott Milburn  
Johannah Vanatta  
Bill McGahee  
Ryan Yates  
Beth Williams  
Jason Beall  
Elaine Obidowski  
David Lieberman  
Amy Mathieu  
Susan McAdoo  
Kara Eckert

