Dear PASCD Members,

It gives me great pleasure to invite you to attend the 2014 PASCD Annual Conference powered by Blendedschools Network from November 23-25, 2014 in Hershey, PA. The Annual Conference Committee has been working diligently over the past year to design a program that is both informative and thought provoking. Our annual conference theme, “Leading an Innovative Culture for Learning” could not be more relevant as school administrators, teachers and students are looking for new and creative approaches to the teaching and learning process.

This year’s conference will include four national renowned keynote speakers along with our 24 small group sessions, exhibition hall and various pre-conference sessions / academies on Saturday and Sunday make this a must attend event! Our small group sessions strands this year are focused in six relevant areas that include: (1) Curriculum, Instruction and Supervision, (2) Innovation, (3) Middle Level Learning, (4) Blended Learning, (5) Personalized and Individualized Learning and (6) Online Learning.

I encourage all of you to visit www.pascd.org to view our detailed conference schedule, online registration portal, keynote speaker biographies and much more! I look forward to seeing your all in Hershey, PA this November as we all work together in “Leading an Innovative Culture for Learning”.

Best Regards,
Bryan O’Black, EdD
PASCD Conference Chair

Policy and Leadership President Ron Cowell. Each of these keynote speakers along with our 24 small group sessions, exhibition hall and various pre-conference sessions / academies on Saturday and Sunday make this a must attend event! Our small group sessions strands this year are focused in six relevant areas that include: (1) Curriculum, Instruction and Supervision, (2) Innovation, (3) Middle Level Learning, (4) Blended Learning, (5) Personalized and Individualized Learning and (6) Online Learning.

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Best Regards,
Bryan O’Black, EdD
PASCD Conference Chair
Eastern Region Update

By Barbara Davis

The Eastern Region of PASCD conducted a contest to find an emerging leader from our region. Nominations were received this summer and the Eastern Region Board voted to select the winner.

Samantha Frees was selected to receive this award. Samantha is an ESL teacher in the Reading School District. She is a 2007 graduate of Albright College and is currently working toward her Doctorate at Widener University. She is very involved in planning events for her school that encourage parent involvement in education. Samantha will receive a full conference registration to the PASCD Conference in November as well as a year’s membership to PASCD. Welcome, Samantha!

We would like to invite all Eastern Region members to participate in our events this year. The Eastern Region is planning two Tweets and Eats events and a breakfast meeting.

Tweets and Eats: Would you like to learn more about how educators are using Twitter? Would you like to see how Twitter could be used as a communication tool with your school community, parents, or students? Would you like to learn how many educators are using Twitter to connect and learn? Join us for one of the Tweets and Eats events to learn more!

- Thursday, October 16th, 4:00 PM, Carbon Career and Technical Institute, 150 W. 13th St., Jim Thorpe, PA
- Wednesday, November 5th, 4:00 PM, Copperhead Grille, 1731 Airport Rd., Allentown, PA

Save the date for our Spring Breakfast Meeting: April 1, 2015 in Lehigh County.

IMPORTANT ELECTION INFORMATION

Please watch your email on Monday, October 13 for PASCD’s bi-annual election ballot! Members will have a chance to cast an online vote for the new PASCD President, who will begin his/her two year term as President on July 1, 2016. Election results will be announced at our annual business meeting on Tuesday, November 25 at our Annual Conference in Hershey.

Thank you in advance for casting your vote, and if you have any questions, please email me at: mary_wolf@butler.k12.pa.us.

Dr. Mary A. Wolf
Past-President and Nominating Committee Chair

PASCD Member Spotlight

Dr. Leslie Trimmer

PASCD has been an important part of my educational life for many years. Over 20 years ago my assistant superintendent, Dr. Diane Eicher, introduced me to PASCD and encouraged me to attend the PASCD conference. I am thankful for that introduction to PASCD as I have often used PASCD/ASCD resources in my job. For me, one of the most valuable aspects of being part of PASD has been the incredible connections I have made with education professionals. The dynamic conversations and collaborations that have occurred at conferences and the relationships I have made with members of PASCD have been very important to me in my personal and professional life.
Look what is Happening at the PASCD 64th Annual Conference November 23-25 at the Hershey Lodge
Register at www.pascd.org

Keynote Speakers:

David Burgess
Author of “Teach Like a Pirate: Increase Student Engagement, Boost Your Creativity, and Transform Your Life as an Educator”

Bill Sterrett
ASCD Author, “Short on Time: How Do I Make Time to Lead and Learn as a Principal?”

Dr. Bart Rocco
Award-winning superintendent for the Elizabeth Forward School District
Led the first school district in Pennsylvania to a K-12 1:1 iPad program

Ron Cowell
President, Educational Policy and Leadership Center

Small Group Sessions:

Curriculum, Supervision and Instruction Track
District Instructional Leadership Team: Focus on Quality Instructional Practices
Dr. Denise M. Torma, East Penn School District

Learning Together: Content Networking Groups
Cathy Enders, Carbon Lehigh Intermediate Unit

Easy Strategies for Active Engagement
Jeffrey Kuntz, Punxsutawney Area Middle School

Changing Assessment Cultures in Algebra 1: How We Did It!
Robert Lochel, Hatboro-Horsham HS

Middle Level Track
How Curriculum Integration Exceeds the Common Core
Dave Brown, West Chester University

If you can’t beat them join them! Effective Technology in the middle school classroom
Mindi Phelps

Inclusive Excellence for students with concussions, disabilities and other health issues
Elizabeth French, Lebanon Valley College

Interactive Learning to Engage Students and Promote Deep Thinking
Melissa Capozzoli, McKeesport Area School district

Innovation Track
Dream Factory: Bringing Student Projects to Life
Nancy Stanich, Elizabeth-Forward

Gamification to Increase Student Engagement
Krista Rundell, ASCD Emerging Leader
2012, Educational Consultant

STEAM Fusion: An Innovative Approach to Teaching and Learning
Dr. Trisha Craig, Fort Cherry School District
Aileen Owens and Dr. Michael Loughead, South Fayette School District
Norton Gusky, STEAM Consultant, NLG Consulting & Board Member, Manchester Charter School

Who Has Time for Data? Making Data Informed Decision Making Part of the School Culture
Evelyn Wassel, Ed.D, Schuylkill IU 29

Personalized and Individualized Learning Track
Navigating the maze of parent relationships
Wendy Reisinger, Steelton-Highspire

Creating Student Leadership Binders for Student Accountability
Jessica Dalinsky, Downey School

PA’s iTunes U Initiative
Jean Dyszel, PDE Educational Consultant and Rita Perez, PDE

Socratic Seminar: How I Turned My Classroom Over to My Students
Brianna Crowley, Derry Township SD

Blended Learning Track
Tales from a Flipped Classroom
Joel Evans, Hatboro Horsham. High School

Blended Learning: The Team Approach
Jen DiPasquale, North Hills High School

60 in 60: 60 Web Tools in 60 Minutes
Brandon Lutz, Bucks County Intermediate Unit

Blending it Up
Jared McConkey, Mount Union Area Junior High School

Online Learning Track
Designing Digital Instruction - A Leap of Faith
Traci Landry, Derry Township School District

Digital Badging Ecosystems for Professional Learning
Mike Webb, Delaware County Intermediate Unit (DCIU)

Examining Teacher Efficacy in Online Learning Environments
Oliver Dreon, Millersville University

Administration/Librarian Collaboration: A Winning Combination for Blended/Online Learning,
Rebecca Kelly, Quakertown Community School District